

LAYALINA

PRIVÉE

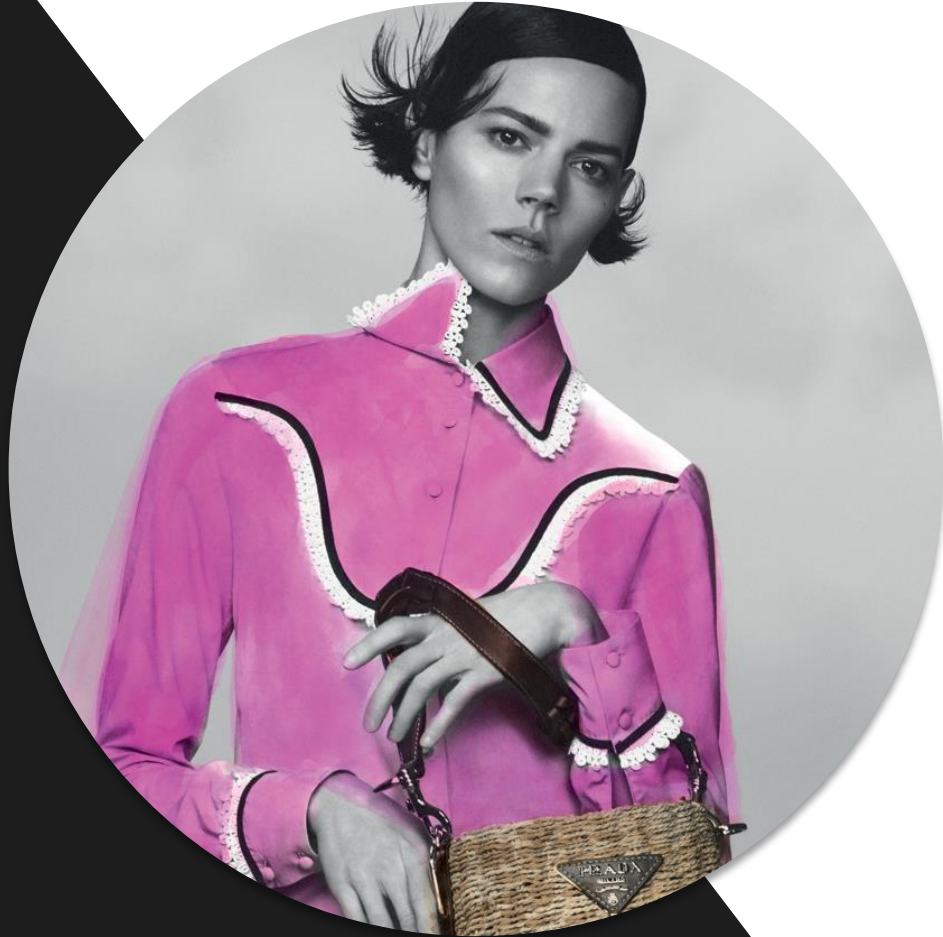




Our Story

- ✓ Layalina Privée is your destination to a Luxury Lifestyle addressed for Women & Men in the region who are successful and beautiful and who want to be aware of all the novelties of fashion and beauty by covering all areas of the luxury world, from fashion to jewellery, watches and lifestyle.
- ✓ Being part of Layalina, this section will be the definitive the daily destination for original, exclusive, and influential content, all devoted to readers who aspire to a life of style.

Offerings & Deliverables



Option1 : \$20,000

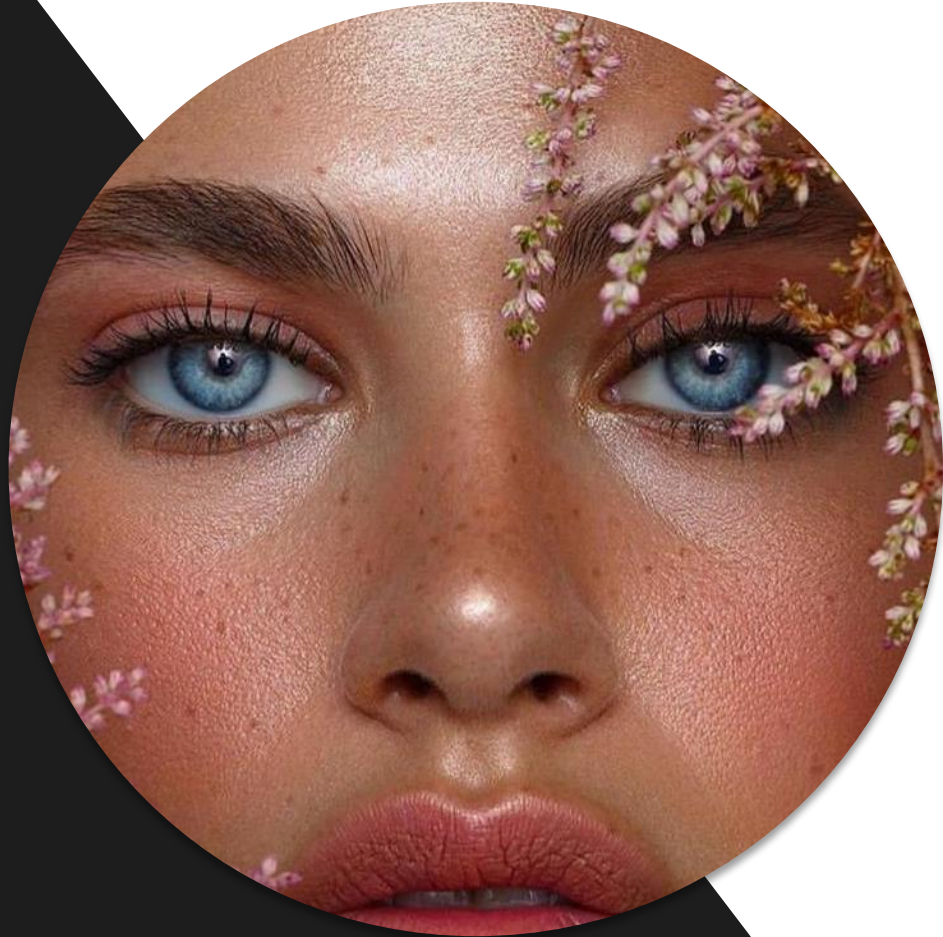
- ✓ 1 behind the scene Teaser Video – up to 15 seconds
- ✓ 4 Still images from the shoot
- ✓ 1 Full Video – up to 1 minute
- ✓ Influencer/Celebrity Involved
- ✓ 2 Articles with the images
- ✓ 1 article with the video
- ✓ 1 non branded editorial Snap on Layalina
- ✓ 1 Insta-story with a swipe up option
- ✓ 1 Carousel Post on Instagram Layalina with the shoot images

Offerings & Deliverables



Option 2 : \$15,000

- ✓ 1 behind the scene Teaser Video – up to 15 seconds
- ✓ 3 Still images from the shoot
- ✓ 1 Full Video – up to 1 minute
- ✓ Influencer Involved
- ✓ 1 Article with the images
- ✓ 1 article with the video
- ✓ 1 Insta-story on Layalina with a swipe up option



Offerings & Deliverables

Option 3 : \$10,000

- ✓ 1 behind the scene Teaser Video – up to 15 seconds
- ✓ 1 Full Video – up to 1 minute
- ✓ Influencer Involved /Model
- ✓ 1 article with the video
- ✓ 1 Insta-story on Layalina with a swipe up option

Offerings & Deliverables



Events Activations Private Dinner \$20,000

- ✓ Database invite/ up to 20 VIP
- ✓ Setup/Catering by Layalina
- ✓ 40 sec video coverage for the event
- ✓ Photographer for still images
- ✓ 1 Article
- ✓ 1 Reel Post on Layalina

Contact **Details**

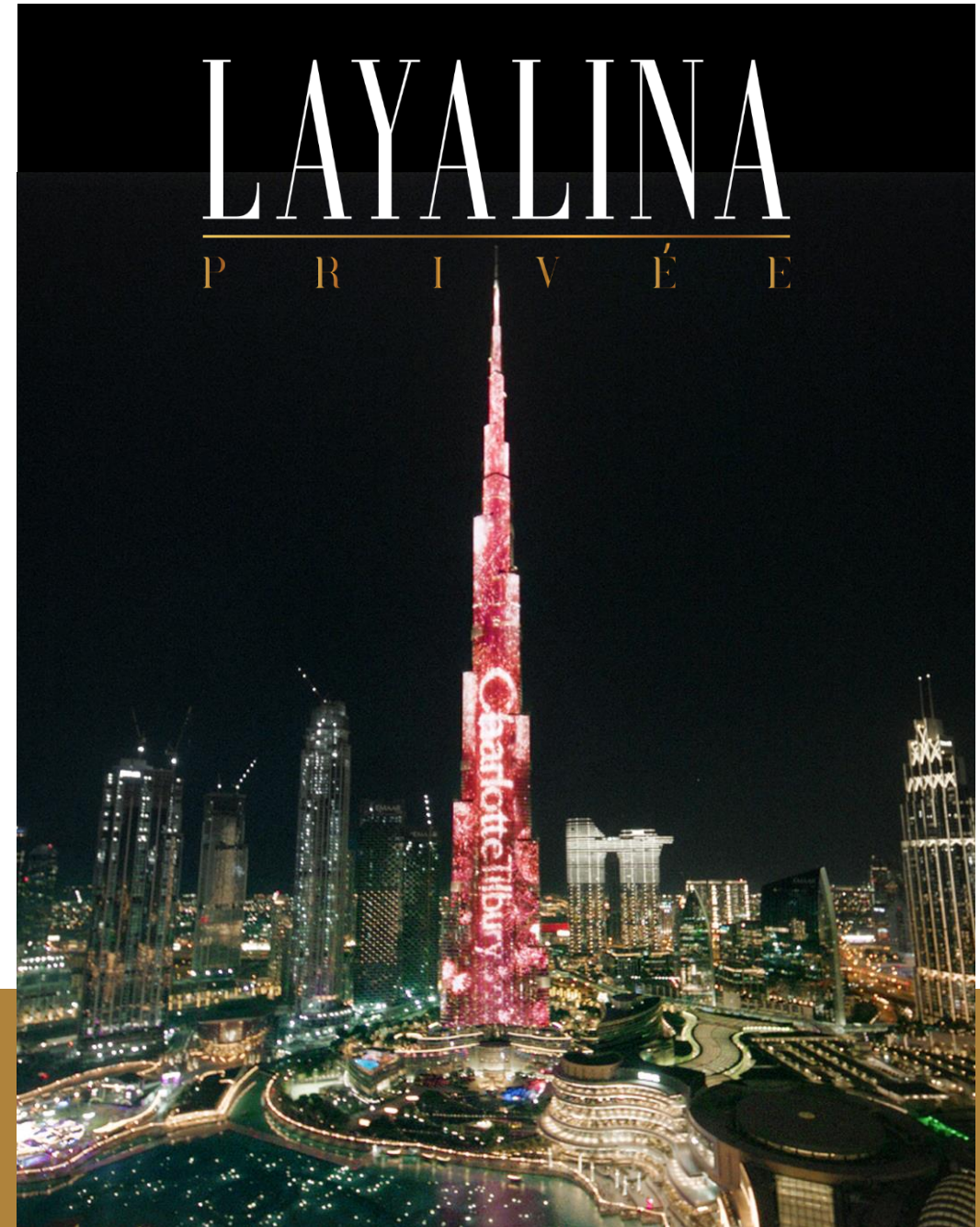
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